

(man humming)

- Don't need this anymore.

- You've flipped?

- Me?

- Yeah, you.

- What's that supposed to mean?

- Billy, come here!

- Yes Dad?

- Billy remember when you used to get a lot of cavities?

- Uh huh.

- Can you tell her, how many did you have last check-up?

- Uh, only one.

- Mm-hmm.

- A lot better since Mom got Crest, and you wanna change toothpastes, to what?

- To this.

- Now I know you've flipped, this is Crest.

- New mint flavored Crest dear, its delicious.

Narrator: New mint flavored Crest joins regular Crest, both with fluoride. The most effective cavity fighter ever put in a toothpaste. Both are accepted by the Council on Dental Therapeutics of the American Dental Association. And don't forget, of the five leading toothpastes only Crest has fluoride.

- You know, I like the way that Crest tastes.

- Oh relax dear, I'll get you your Crest too.