

- A vivacious cereal, yes, that's what it is. Vivacious cereal.

Interviewer: What do you think about Puffed Corn Flakes?

- It's a sturdy little cornflake, you know, it seems to be quite crunchy and very crisp.

Interviewer: Would you buy a box?

- Oh, definitely, definitely.

Interviewer: What would you do with 'em?

- Feed them to my child, my husband, and me.

Announcer: New Post Puffed Corn Flakes. Puffed to be crisper than plain corn flakes. (ringing bells)

Woman: Post cereals make breakfast a little bit better.