

- Here's your morning ration of coffee, sweetie. That's it.

- Morning's ration of coffee? How 'bout just a little bit more?

- Hmm-mm. Remember we agreed, you thought it might be keeping you up at night and that you were getting all uptight?

- But I miss all that coffee.

- I know, I know.

- They can send a man to the moon, they can send rockets to Mars, why can't they make a cup of coffee I like without caffeine?

- I know.

Narrator: Consider it done. New Brim is 100% rich-tasting, satisfying coffee, 97% caffeine-free. It's decaffeinated.

- My morning ration of coffee.

- What are you doing? You don't have to do that anymore. It's Brim. Don't you remember? It's decaffeinated. You can drink as much as you used to.

- You know, I forgot about that.

- Let me fill your cup.

- I can drink all I want.

- Right.

- Terrific.

- If caffeine bothers you, try new ground roast Brim decaffeinated coffee. Also available freeze-dried.