dmbb05301.mkv / Beech-Nut Baby Food, 1950s / Duke Digital Repository

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Narrator: Your baby growing heavier in your arms. What a wonderful feeling, like the good warm feeling that comes with happier meal times, the Beech-Nut feeling. Because Beech-Nut caters to your baby's taste, he eats better, gets more nourishment. For example, Beech-Nut Oatmeal is made to mix easily, stay smooth, tastes better. To make sure your baby likes the taste over 2000 babies tests Beech-Nut baby foods. Beech-Nut takes this extra care in all its wide variety of baby foods, juices, strained foods, junior foods. Your baby likes the taste of Beech-Nut better, eats better. With better nutrition, your baby's healthier, you're happier. That's the Beech-Nut feeling, the good warm feeling that comes with happier meal time. For better nutrition, Beech-Nut caters to your baby's taste.