

- Meet Chris Brown. He was in a special Crest Test. Tell us about it, Chris.

- Well, in the test everybody got dentist fluoride treatments, but my side brushed with Crest with fluoride.

- How about the other side?

- Crest without

- And?

- And my side got fewer cavities.

- That means Crest gave Chris extra protection against cavities. And that's important because Crest is the only toothpaste that has shown it gives extra cavity fighting protection on top of the fluoride treatments professionals use most.

- For good checkups, my family uses Crest, it's our toothpaste.

- You can count on Crest for a future of good checkups. Tests prove it. Crest is accepted by the American Dental Association.