

>> Well, remember, you've got to keep your eyes open on this one. >> ANNOUNCER: You'd better keep your eyes open on this one, mister. She's stirring something new and wonderful into that coffee. Is it Pream or cream? It's Pream. And once it's in the coffee, most folks can't tell. Pream is made entirely of fresh, sweet cream and other milk products in convenient instant form. No need to keep Pream in the refrigerator. Stays fresh right in the filing cabinet. Or at home on Mary's kitchen table. Yes, Pream stays fresh. Always has. Costs about a third less, too.