

(chewing)

- It's a nice sound and it's a nice taste too.

Interviewer: What is?

- The Cornflakes, these Post Puffed Corn Flakes. These are very husky and popped in there, and they have a nice crispness to it. Not Christmas, crispness. I have trouble with that word, crispness.

Interviewer: But that's a good word to describe them?

- It describes these very well. I haven't hit a soggy one yet. And the flat ones they usually, flat corn flakes seem to get soggy sometime, but these puffed ones are pretty nice,

Interviewer: But are they the kind of thing you'd recommend?

- I would recommend these puffed cornflakes over their flat ones, anytime, because they seem to be much more crisper, and it gives you a nice taste in your mouth. If you have nothing to say, I'll just keep eating, all right.

Interviewer: You keep eating.

- All right (laughing)

Narrator: New Post Puffed Corn Flakes puffed to be crisper than plain cornflakes.

Spokesperson: Post Cereals, make breakfast a little bit better.