

- Ah, honey, how'd you like to wash your hair?

- No thanks.

- Think of all that lovely lather from just a squeeze.

- Honey, just 'cause you make Prell Concentrate-

- Well, look at that beautiful unbreakable tube.

- I love your shampoo, dear, but it gets my hair so clean, you know I only use it once a week.

- Once a week? She gets it free.

- Sweetheart, you've made it too good!

(husband sobbing)

Announcer: Prell Concentrate, the once a week shampoo.