

(woman humming)

Narrator: Yum, that good old fashioned taste. And it comes all whipped. It's Cool Whip new from Birdseye. It's the first modern topping with that good old fashion taste. New Cool Whip comes whipped. Birdseye freezes it to keep it fresh. Right in its own little bowl. All you do is dip it out. Tastes luscious on strawberries. Great on gingerbread, every kind of pudding. Put it on jello gelatin. Plop it on pie. It keeps weeks in the refrigerator, all ready to serve. New Cool Whip is light on you and the budget too. The first modern topping with that good old fashioned taste. Try it, another first from Birdseye. In your grocer's freezer now.

- Mm, that's good.

Narrator: New Cool Whip. Yum.