

- Look at that, Slim. Gold! Bear's got gold!

Children: Sugar Bear Bandits!

- Gold, what'd I tell 'ya? Go get it, men. Scrape off all that golden stuff on Super Sugar Crisp. We'll soon have sacs of treasure. (Sugar Bear and children laughing) What's so funny, Bear?

- That's golden sugar on Super Sugar Crisp, it isn't a treasure.

- It isn't?

- It's a treat. So I have Post Super Sugar Crisp cereal. It's part of a balanced breakfast and it's coated with golden sugar, but it's not a treasure.

- It's a treat!