

- Police patrol, take your places. Men, I know I can trust you. You won't let anyone squeeze new Charmin bathroom tissue.

- Right, Mr. Whipple.

- Right, Mr. Whipple.

- Not even if they say, new Charmin is even more squeezably soft than before.

- Right, Mr. Whipple.

- Right, Mr. Whipple.

- Not even when they say, Charmin is more irresistible now.

- Right, Mr. Whipple.

- Right, Mr. Whipple.

- You'll tell them.

All: Please don't squeeze the Charmin.

- You can trust the youth of America.

- Ooh. I didn't think they could make Charmin any softer.

- It's more squeezable than ever.

- Stop! Stop! The minute I turned my back.

- But how can you say no to your mother? (kids laughing)

Narrator: New Charmin bathroom tissue. Now more squeezably soft.