

Announcer: Yuban, the world's richest coffee, is now an instant coffee. New instant Yuban. Richest because like famous ground Yuban coffee, new instant Yuban is blended with aged coffee beans, fresh roasted at peak flavor. Yes, the world's richest coffee is now an instant coffee. ♪ Deep, dark, delicious Yuban ♪

Announcer: Unlike other coffee beans, which are roasted green in color, young in flavor, Yuban's aged beans are mellowed by time like vintage wine, the choicest cheese, the finest steak. Yes, the world's richest coffee is now an instant coffee. Richest because it's blended with aged coffee beans. Discover the fresh-roasted flavor and aroma of the world's richest coffee, new instant Yuban in this distinctive jar. ♪ Deep, dark, delicious Yuban ♪