

- There's nothing like Ivory Snow for dish washing, nothing like it in the world. I don't have to tell you that Ivory Snow is the safest possible soap for your hands in the dish pan. But did you know this? Ivory Snow's granulated too for speed and efficiency. Bursts instantly into rich long-lasting suds that get dishes done in no time. And how wonderfully easy it is on your hands. Because those rich hardworking suds are ivory mild. 99 and 44/100 percent pure for all your dishes. There's nothing as wonderful as Ivory Snow because it's the only soap, both ivory mild for kindness to your hands and granulated for speed in your dish pan. For speedier dish washing for snow white hands be sure you always use wonderful Ivory Snow.