

Announcer: From Florida, the land of health and sunshine, where the finest grapefruit grow comes a vintage crop this year. You see this season, Florida's golden sunshine and gentle tropical rains were just right to bring you grapefruit that's extra good, extra heavy, heavy with juice and loaded with wonderful bracing flavor. Fresh Florida grapefruit, most delicious you've ever tasted and brimming with sparkling juice. So extra good. And so good for your figure and fitness. Only 50 calories, just 50. And loaded with natural vitamin C. So for a fresher start in the morning, and instead of rich desserts at night, enjoy fresh grapefruit from sunny Florida.