

Cameraman: Hey, this you gotta see. The movies I took on vacation. Now, here's our little two-year-old, Julie, and her five year old Samson. (cameraman chuckles) She feeds him in a minute, and it's really cute. What do you see? See, we bought this new dog food, Rally, and it's got this great top. Julie just zips it open. Good thing, 'cause she's not allowed to use can openers. Look at her, show-off! She just puts a capful of Rally in his dish, no spoons, mess, nothing. Rally looks moist and tender, huh? We had to explain to Julie why Samson gets one capful of Rally. There, see one capful is as much of a meal as a regular one-pound can. You get six capfuls with Rally, as many meals as six regular cans. (cameraman laughs) Samson's only trick: making Rally disappear. Hope he doesn't get much bigger though. Hey, you don't even have to refrigerate Rally. How about that? Oh, well, that's about it.

Narrator: Rally. (paper tearing) Moist, tender chunks in a zip-open can. New from General Foods.