

- From Florida comes a gold mine of vitality, vitamin C. It's canned grapefruit juice. Vitamin C is one vitamin your body cannot store. You use it up every day, but grapefruit juice replenishes your supply of natural vitamin C. We call it vitality vitamin C, because in delicious grapefruit juice, it's balanced with other essential vitamins, important minerals, and energy. This means you get the vitamin C the best way, in the helpful balance nature intended to help you keep fit. And because grapefruit's loaded with flavor, not calories, it also helps you keep trim. Now, all this is yours, in your choice of brands of delicious grapefruit juice from Florida. So refreshing, so convenient, and a glass full is the thrifty way to get the vitamin C you need every day. Canned grapefruit juice, your gold mine of vitality, vitamin C from Florida.