

(doorbell rings)

- Goodwin? Mr. Goodwin? Surprise.

- Hello Arthur.

- Linda Court. You haven't been back in what, 5 years?

- Oh, it's been at least that long. Peggy, what are you doing?

- Looking for a toothpaste.

- Crest, I hope? Arthur, can they trust anything as much as Crest?

- Well Crest certainly isn't just another toothpaste, Peggy. It's been tested under more conditions than any other toothpaste to prove it fights cavities.

- Oh, come on you two. What's the difference? He gets fluoride treatment at the dentist.

- Now listen Peg, Crest fluoride is still mighty important. Crest has conducted extensive tests with kids Bobby's age who get fluoride treatments. They prove that Crest gave those kids extra protection against cavities on top of the treatments.

- Well I know my grandson should be using Crest.

- I sure don't like cavities.

- Well fighting cavities is what Crest is all about.

Narrator: Crest is accepted by the American Dental Association.

- You can't beat Crest for fighting cavities.