

Announcer: Are you using the wrong machine to soften your clothes?

- I use the washer and this liquid softener.
- I use the dryer and Bounce.
- My stuff is soft.
- I like Bounce's softness.
- My socks don't stick together.
- Bounce controls static cling better, practically eliminates it.
- How's that?
- Well, Bounce works in the dryer, where static starts.
- Well, my clothes smell good.
- Take it with whiff.
- (sniffing) Fresh.
- Did it three days ago, took it out today.
- Wow, my clothes never smell like that.
- No liquid or sheet's got Bounce's terrific fresh scent.

Announcer: Bounce your clothes in the dryer where its special fresheners can't get rinsed away.

- Guess I have been using the wrong machine and the wrong softener
- Hey!

Announcer: Bounce. The right fabric softener for the right machine.