

Announcer: From Florida, a powerhouse of vitamin C, Florida orange juice gives world-famous tennis star, Jack Kramer, a powerhouse of vitamin C and energy. The body cannot store important vitamin C, that's why Jack Kramer makes sure he has a big glass full of orange juice every day.

- To play top tennis, you need lots of energy, and I find that orange juice gives me just the pickup I need. You just can't beat that great taste.

Announcer: What's more, orange juice from Florida gives you natural vitamin C, the kind that's best for you because it's balanced with other health benefits. Get your family the natural vitamin C and energy they need every day in canned orange juice. It's so convenient and economical, too. This 46-ounce can fills eight big glasses with pure, full-strength orange juice, each one a powerhouse of natural vitamin C and energy canned in Florida.