

Announcer: Now back to Mrs. Ronald Reagan and her guest, Mrs. James Eschelman of Huntington Beach, California.

- Well, Joanne, you all certainly had definite opinions in that dental health discussion we've been watching.

- Well, the moderator told us to be perfectly frank, so we were.

- (laughs) You certainly were. Let's see some more of the discussion, shall we?

- He came home and says, "You got out and buy a tube of Crest." We've been using Crest ever since.

Moderator: Is the way you use it important? How often should you brush?

- I think you should brush every time you eat. I don't care if it's 10:00 in the morning or 2:00 in the afternoon. I don't, now don't misunderstand, I don't, but you should hear me tell my children (laughs).

Moderator: And how often should they see the dentist?

- I feel you should go every six months.

Moderator: Anything else that's important in a good dental program?

- Washing in between meals. This is a stinker.

- Well, I think this eating in between meals is a big, big item.

- If you can just learn to say no. In fact, the girl across the street said that the dentist had made a sign for his child that fit on the front and back of him, and it says, do not feed me. (women laugh)

- Well, Joanne, I can see you and those other mothers know the importance of a good dental program for your families. Do you? Be sure this is part of your program, Crest toothpaste. Crest, for families who want fewer cavities.