

Narrator: Even if you're happy with your dishwashing liquid, you really should try new Dawn from Procter & Gamble.

- That load of greasy dishes came out really clean, Nancy.

- But now comes the hardest part, greasy pots and pans.

- Not so hard if you use new Dawn. Tried it yet?

- No, I'm happy with what I'm using.

- Watch how Dawn handles this greasy pan.

- Sure does.

- Mom, I forgot to clean my glass, sorry!

- Thank you, Billy.

- Just when you think you're done, there's always something else to clean. You're not washing this glass after that greasy pan.

- Sure.

- It'll come out feeling greasy.

- Not with Dawn. Helping you get rid of grease is what Dawn is all about. It not only cuts the grease, but it even helps keep it from settling back on the dishes or the sink.

- Let me. That's wild. The water doesn't feel greasy. My hands don't feel greasy and the glass looks so clean.

- That's why I changed to Dawn.

Narrator: Try new Dawn for your dishes. Dawn helps get rid of grease.