

- Hey, this is Bob "On The Road For Texaco" Hope. And I'm going to show you one of the toughest holes in the world. Number two here at Texaco Santa Maria oil field in California, the oil here is so heavy it's tougher to get out than most. Once all we could get out of this well was five barrels a day, today we're getting 80. How? Steam. (steam blasts) You know what steam is. That's something you run out of when you're Crosby's age, but it's also a way to get more oil. You see by injecting steam into oil wells, we can heat the oil and get more out than we could before. It's expensive, but it can help us become less dependent on foreign oil. That's why Texaco is working on new technology so that America will have more oil to keep us all on the road. At Texaco, we're working to keep your trust.