dmbb30915.mov / Sara Lee Walnut Layer Cake, 1970s-1980s / Duke Digital Repository

- We're here at a bake sale, and I brought Sara Lee's Walnut Layer Cake. How does it compare with the one Mrs. Townsend baked? I'll judge hers.

- And I'll judge yours.

- Mm, yours is excellent.

- So is Sara Lee's. It's very light and creamy, tastes like there's fresh whipping cream in the frosting. Good texture too.

Narrator: Sara Lee uses fresh milk and eggs.

- The walnuts taste freshly chopped and they're all through the cake. Yours is as good as mine.

Man: You know what they say.

Mrs. Townsend: Nobody doesn't like Sara Lee.

Man: Right.