dmbb44006.mov / Post: Honeycomb Cereal, 1960s / Duke Digital Repository

(wind whistling)

- Honeycomb Kid, my sister's lost in the snow and night's coming.
- Come on. We'll take the polar bears. ♪ Honeycomb ♪ ♪ Breakfast sweet as honey ♪ ♪ Post Honeycomb for your own ♪
- How you gonna find her?
- Don't know yet, but I'm glad I have my Honeycomb. Post Honeycomb is now bite sized, crisper, crunchier, better than ever. I'll lasso the moon and use it for a searchlight.
- There she is.
- Honeycomb Kid, you're my hero. ♪ Now a box of treat that is really sweet ♪ ♪ Post Honeycomb ♪