

- Does this grand daughter of mine ever wet?
- Are you kidding?
- It seems forever since you changed her, but she still feels dry.
- She's wearing something new.
- Something new? Why would you switch from Pampers' diapers?
- Their new Dri-Weve Pampers.
- Dri-Weve Pampers?
- These new Pampers are the driest diaper you can buy. They keep Sally so dry, she feels dry after she wets.
- They seem nice and soft. But how do they keep her so dry?
- Watch. I'll wet one end, put a little baby pressure on it, and both ends will feel dry.
- How could it do that?
- With Pampers' new Dri-Weve Lining. It's a whole new kind of lining with one way flow. It's made with thousands of tiny funnels.
- They really look like tiny funnels.
- Sure, moisture goes through the big ends easily, but the little ends help keep it from coming back.
- The whole diaper feels dry. But how will I know when she wets?
- We'll just have to buy you a timer.

Narrator: New Dri-Weve Pampers are the driest diaper you can buy. After your baby wets, she'll feel dry.